

FOR IMMEDIATE RELEASE

Interior Savings teams up with CMHA for Second Annual KAMFEST!

Kamloops, BC, February 13, 2009. Interior Savings is proud to present the CMHA's Second Annual *KAMFEST* March 17, 2009 at 7:00 P.M. at Kamloops premiere concert venue, the Sagebrush Theatre.

Building on the huge success of the first annual Kamfest, the Kamloops Branch of CMHA, with their sponsors and partners, Interior Savings and The Pattison Broadcast Group are inviting the people of Kamloops to be part of their television studio audience at the Sagebrush Theatre for an awareness and fund-raising entertainment special featuring three-time Grammy winner George Kahumoku and the award winning musical comedy of Todd Butler, star of several CBC radio programs.

On the personal side, George Kahumoku is a humanitarian and staunch supporter of traditional Hawaiian culture. He is a foster parent and works with troubled teens in Maui's Lahainaluna High School classrooms every day.

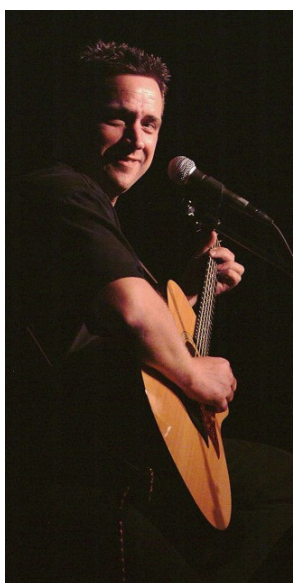
The rest of the world all knows George as an all-around entertainer who has earned recognition as a master of slack-key guitar. Gifted with a beautiful voice, a mischievous personality, and amazing talents on his 12-string guitar, George was given his third career Grammy Award in February 2008.



George's beautiful renderings of his own compositions as well as others commands a weekly ticket price of \$50 US in Maui, but thanks to the generosity of Interior Savings and their involvement in this project, the ticket price is only \$30.

"It is important to us to make this special event accessible to our community" says Barry Meckler, CEO of Interior Savings. "Not only will this be a great evening of entertainment, but it also supports a strong community organization that is doing great things for our community"

George's musical achievements are too many to mention, but can be summed up by noting he has three Grammy Awards on his desk, he is an acquaintance of Barack Obama and was invited to play at his inauguration in January 09, and his North American tour included prestigious spots like Carnegie Hall and the Wolf Trap Theatre in Virginia.



Todd Butler is a rapidly rising star in the Canadian entertainment scene. In order to secure Todd's attendance at Kamfest, he had to be booked more than eight months before the event. Some of his appearance credits are quite impressive including the Winnipeg Comedy Festival, the Montreal Jazz Festival, Calgary Folk Festival, Canada Reads on CBC Radio--live from Ottawa, Painting Daisies CBC Television Special, Roots and Blues Festival, Vancouver International Comedy Festival 7 years in a row, 9 appearances on CBC's *Madly Off in All Directions*, where he served as host of the program from 2003-2004, the Halifax International Buskers Festival (1998 People's Choice Award), feature performer for the CBC Radio Awards, Sheffield International Comedy Festival in Britain, and was hired by ABC-TC to be their VIP entertainment for the Calgary Winter Olympics.



Todd is from Courtenay, BC and is a continuing part of Kamfest's desire to promote BC and BC talent whenever possible.

By making this event so affordable, Interior Savings once again has demonstrated their commitment to helping CMHA eradicate the stigma of mental illness while providing a fun and relaxing vehicle for this to occur. In promoting Kamfest, Interior Savings and CMHA talked about providing Kamloops and the CFJC-TV broadcast audience with the gift of mental health through laughter and music.

KAMFEST will be videotaped for later airing by CFJC-TV and promises to be one of the entertainment events of the year. Be part of the excitement by joining the television studio at the Sagebrush Theatre March 17. You will want to be part of this!

On that note, the First Annual Kamfest will air on CFJC-TV March 2, 2009 at 7:00 P.M. and again on March 9 at 7:00 P.M. For the hundreds of people at the Sagebrush to watch the performance of Bowser and Blue, this will be a wonderful trip back, and a chance to see yourself on TV! For those who did not get a chance to see Bowser and Blue live, this is a show you will not want to miss.

Kamloops CMHA is located at 857 Seymour Street in Kamloops and is a non-profit society offering programs, services, public education, advocacy and other supports for people with mental illness and their families. *KAMFEST* will grow to become CMHA's primary fund-raising vehicle.

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